

#### FRANCE Gijón Santander Ferrol San Sebastián BILBAO Oviedo A Coruña Lugo Santiago Vitoria-Gasteiz **ANDORRA** León Pontevedra Pamplona Ponferrada Burgos Palencia Ourense Logroño Huesca Vigo Girona Lleida Zamora Soria Zaragoza Valladolid BARCELONA Reus Tarragona Salamanca Segovia Ávila Guadalajara PORTUGAL MADRID Teruel Cuenca Castellón EUROPE RELIEF: the province of Palencia is home to very different COORDINATES: 42° 00,23 N-4°31,45 W landscapes: mountains, heathland, valleys and plains make up a richly diverse area. CLIMAT: continental Mediterranean. AREA: 8.052 Km<sup>2</sup>. HYDROGRAPHY: the rivers Carrión and Pisuerga are the main **AVERAGE ALTITUDE: 940 MASL** water courses in the province.

# PALENCIA A STRATEGIC LOCATION

The province of Palencia enjoys a privileged geographical location in the north-central area of the Iberian Peninsula: a strategically important position in terms of traffic in the northern half of the peninsula and its connections to Portugal and the rest of Europe via France.

This location, and the role of the province in the **Atlantic Corridor,** which crosses the continent from Portugal to Sweden and enjoys significant European backing, offers significant development prospects in the medium term. It should also be remembered that this corridor is used by more than 50% of the traffic between the Iberian Peninsula and Europe.

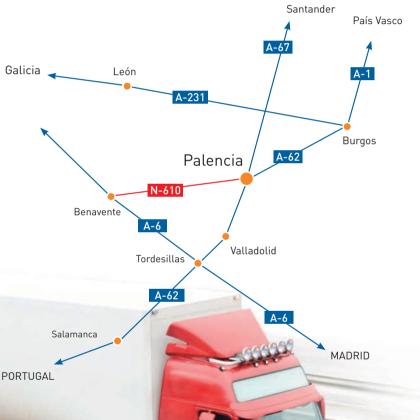
## CONNECTIONS: FAST, EASY AND CONVENIENT



The province of Palencia boasts a range of modern, convenient land-based transport infrastructures. Its excellent geographical location in relation to the main Spanish and European capitals makes it a highly strategic point in every aspect, including logistics.

## → ROAD CONNECTIONS:





#### → CONNECTIONS BY RAIL:

## MADRID BY HIGH-SPEED TRAIN

FAST TRAIN CONNECTIONS TO GIJÓN, VIGO, SANTANDER AND BARCELONA





#### → CONNECTIONS BY AIR:

#### 3 AIRPORTS NEARBY

**P**alencia has three airports within a radius of 250 kilometres: Valladolid at 47 km, followed by Santander at 200 km and Madrid at 250 km.

> Valladolid » 47 km Madrid » 250 km Santander » 200 km

# AN INDUSTRIAL ENCLAVE STRATEGICALLY-LOCATED, HIGH QUALITY INDUSTRIAL ESTATES

**P**alencia has a wide range of industrial estates across the whole province, taking advantage of the potential offered by its excellent connections and making it the ideal location to establish, develop and expand businesses of any size.



3 San Blas Villalobón I.E.

4 Aguilar de Campoo I.E.

5 Alar del Rey I.E.

6 Baltanás I.E.

7 Barruelo de Santullán I.E.

8 Becerril de Campos I.E.

O Carrión de los Condes Carrendrial I.E.

10 Campondón Guardo I.E.

Osorno La Mayor I.E.

12 Pedro Berruguete I.E. in Paredes de Nava

13 Torquemada I.E.

Cascón de la Nava I.E.

15 LLanos de San Isidro I.E.

16 Dueñas Municipal I.E.

To Cervera de Pisuerga I.E.

18 Frómista I.E.

19 Magaz I.E.

20 Herrera de Pisuerga I.E.

21 Saldaña I.E.

Venta de Baños I.E.

23 Villamuriel de Cerrato I.E.



over 1.700.000 m<sup>2</sup> of INDUSTRIAL LAND AVAILABLE



Information and contact:

promocioneconomica@diputaciondepalencia.es

Location map of the

MAIN INDUSTRIAL

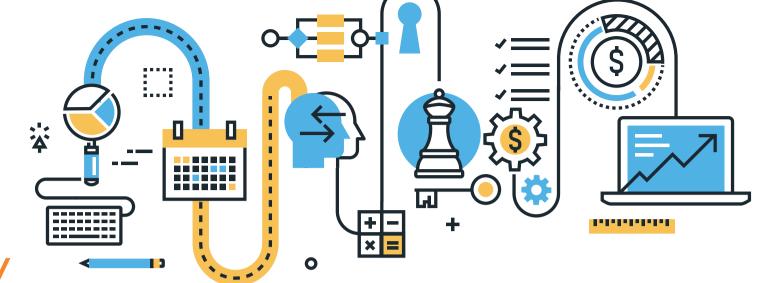
ESTATES in the

province of PALENCIA

### WE SUPPORT YOUR BUSINESS IDEA

The province of Palencia has four business incubators located in strategic areas, designed to facilitate the start-up and development of new businesses that are embarking on or developing a business idea.

Aguilar and Venta de Baños are home to two incubators managed by the Provincial Council, with a third in Osorno whose management has been delegated to the town council. The Official Chamber of Commerce and Industry is responsible for the management of the fourth incubator in the city of Palencia itself.



#### business incubators

- 1 → VENTA DE BAÑOS
  - $2 \rightarrow$  OSORNO LA MAYOR
  - 3 → AGUILAR DE CAMPOO
  - 4 → PALENCIA

# WE BELIEVE IN AND SUPPORT YOUR IDEAS



Support for generating new business projects is a fundamental philosophy in the province of Palencia. We have the infrastructures and programmes necessary to support the start-up of new lines of business in the province.

We offer entrepreneurs and companies a range of useful tools:

- **#** ECONOMIC SUPPORT
- SPECIFIC TRAINING
- A BUSINESS AND ENTERPRISE SCHOOL

Information and contact: promocioneconomica@diputaciondepalencia.es www.emprendeytrabajaenpalencia.es

→ OFFICES AND/ OR
WAREHOUSES WITH
ADVANTAGEOUS
CONDITIONS FOR
STARTING UP YOUR
BUSINESS ACTIVITY

→ A FIXED SERVICE
STRUCTURE THAT
MAXIMISES YOUR
COMPETITIVENESS
WITHOUT RAISING
COSTS

THIS
IS THE
PLACE TO
POSITION

YOUR
BUSINESS



Palencia

INDUSTRY

#### AN INDUSTRIAL BACKBONE

## INDUSTRY WITH A PRESENT AND A FUTURE

The triangle formed by Palencia-Villamuriel-Venta de Baños, stretching as far as Dueñas, is particularly important, being the main industrial area in the province. This area enjoys an excellent strategic position at the centre of the region close to Valladolid, the main development hub of Castile & Leon.

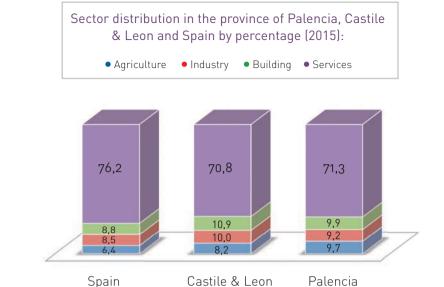
The key sector of the food industry has made the north of the province an industrial benchmark, with the town of Aguilar at its heart.

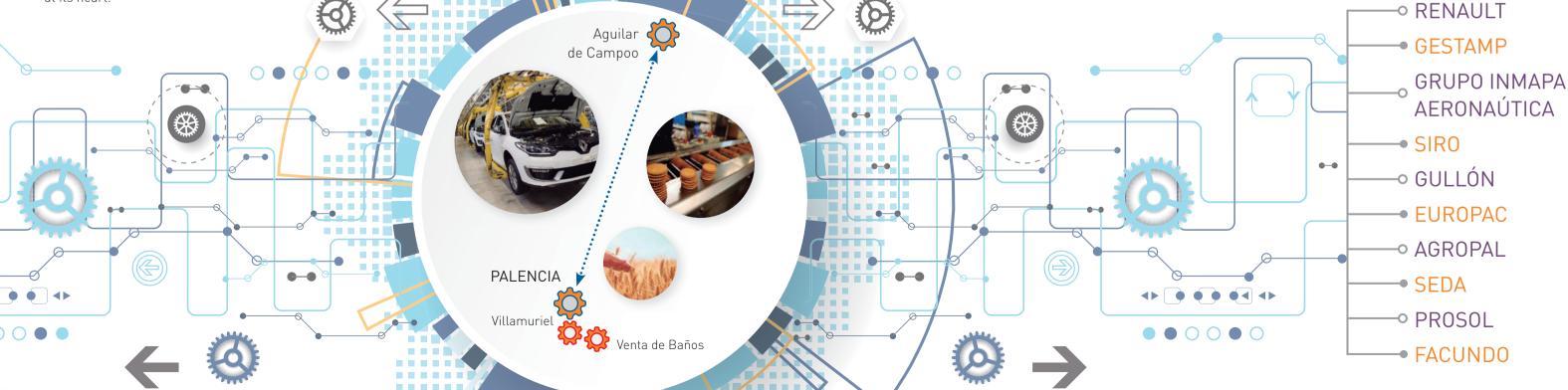
CONNECTIONS ARE EXCELLENT,
NOT JUST WITHIN THE PROVINCE
BUT ALSO NATIONALLY AND
INTERNATIONALLY, HENCE
THE COMPETITIVE ADVANTAGES
OF THIS LOCATION

## SERVICES FOR INDUSTRY

The province of Palencia boasts a large number of reliable, high quality suppliers and support services:

Engineering companies, consultancies, R&D&I, logistics and transport (CETRAPAL, the CyLoG centre), financial and legal services, telecommunications, new technologies, communication and marketing....





## THE AUTOMOTIVE SECTOR THE ENGINE OF THE ECONOMY

The automotive sector is the industrial flagship in the province of Palencia. Headed up by Renault and supported by numerous auxiliary companies, the sector provides over 5,000 direct jobs and as many indirect ones.

The recent construction of the Supplier Park has been a huge boost for the powerful auxiliary automotive sector, which stands apart from the rest of the metallurgy industry as a leader in introducing new technologies and integral organization.



**RENAULT'S** 

# SUPPLIER PARK IN VILLAMURIEL DE CERRATO THE BEATING HEART OF THE SECTOR

A supplier park  $200.000\,m^2$  represents of the beating heart of a sector that accounts for 25% of the region's GDP

### LEADING INDUSTRIAL COMPANIES:

- » GESTAMP
- » SNOP
- » ACCIONA FACILITY SERVICES
- » RENAULT TECH
- » INMAPA
- » CLA
- » GAMERTRANS
- » PEGUFORM IBÉRICA

#### → AUXILIARY AUTOMOTIVE INDUSTRY

he production of automotive equipment, parts and accessories through stamping, assembly and welding processes, amongst others, generates high quality jobs in the province of Palencia.



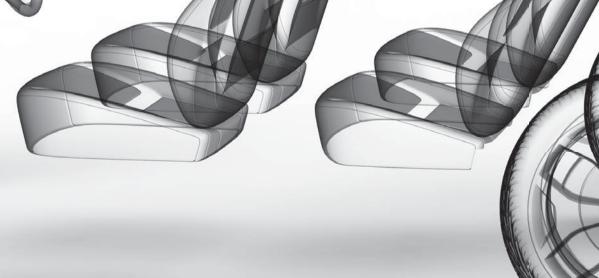


# PALENCIA → THE STRATEGIC HUB OF THE AUTOMOTIVE INDUSTRY IN SPAIN

# 90% OF RENAULT'S PRODUCTION

IS EXPORTED TO EUROPE, AFRICA AND ASIA





## **CREATING SOLUTIONS** FOR COMPANIES

#### INDUSTRIES AT THE **SERVICE OF INDUSTRY**

Coming up with comprehensive solutions and helping to improve the manufacturing systems of numerous companies located in the province of Palencia, providing innovation and creativity for your projects in such varied sectors as automobiles, food, energy, aeronautics, shipping, railways and defence.



#### CARDBOARD, PAPER AND PLASTICS

The Europac Group heads up an extremely powerful industry built up around the manufacture of paper and cardboard for packaging and recycling. In addition, the transformation, printing and handling of plastics is provided by PLASPISA, MAGONSA and PLÁSTICOS DE PALENCIA.



- » INMAPA
- » MANTÉNEO
- >> FAYMASA
- » CICROSA
- » NAMMO

THESE COMPANIES HAVE CONSIDERABLE INTERNATIONAL PRESENCE IN COUNTRIES SUCH AS FRANCE AND GERMANY







USES HIGH-TECH CUTTING-FDGF MACHINERY TO MANUFACTURE ALL

KINDS OF FLEXIBLE PACKAGING FOR A WHOLE RANGE OF INDUSTRIAL SECTORS



## MONTAÑA PALENTINA TOUCHING THE SKY

The unique natural wealth of this county is evident in the Natural Park of Fuentes Carrionas, Fuente Cobre-Montaña Palentina, which has been recognized by the European Charter for Sustainable Tourism. It offers numerous tourism and leisure options in an area of huge environmental value which is home to plant and animal species at risk of

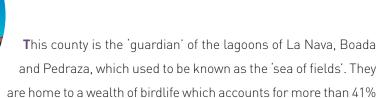


- >> The Romanesque North
- » The Bison Reserve
- >> Frenchmen's Cave
- » Park of Las Loras
- » El Robledal del Oso Adventure Park in Cervera
- » The Roblón (Big Oak) at Estalaya
- >> The Lake Route
- Verdeña Fossil Forest...



#### TIERRA DE CAMPOS

A HAVEN FOR BIRDS, A LIMITLESS LANDSCAPE



of all bird species observed in Spain. La Laguna de la Nava is one of the world's most important wetlands. This is not only a transit point for birds but also for the pilgrims travelling along the millenary Road to Santiago.



- » Romanesque edifices
- » The Pilgrims' Way to Santiago
- » The Cathedral Route
- >> Popular architecture: dovecotes
- » The Castle Route
- » Roman Villa of La Tejada...



To a certain extent, this county is the embodiment of the rural environment and its wealth of traditions. Here you can admire the gently rolling landscapes whose light and colours enraptured the painter Caneja who immortalized them in his work.

- » Romanesque edifices
- >> The Church of San Juan de Baños
- >> The Castle Route
- » Popular architecture: wineries, dovecots and chozos (shepherds' huts)
- >> The Astudillo convent of the Poor Clares order...



#### THE COUNTIES OF PALENCIA. PÁRAMOS Y VALLES

## **LEGACY**

THE ROMAN

The town of Saldaña still evinces the legacy of the Roman era in the province of Palencia. This area is an eco-corridor of great environmental value where you will find valleys, mountainous areas, hills, woodlands, riverside vegetation and heathland. The Canal of Castile was begun in this very spot, which over the years has become a cultural landmark and tourist itinerary.



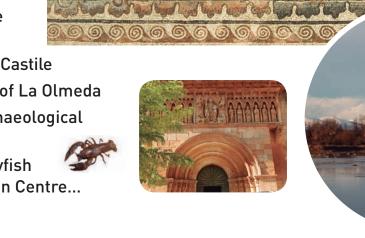


- » The Canal of Castile
- » Roman Villa of La Olmeda
- » Herrera Archaeological
- » Herrera Crayfish Interpretation Centre..





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THE FOOD SECTOR THE AGRI-FOOD SECTOR

#### THE FOOD SECTOR A VERY DELICIOUS INDUSTRY...



The agricultural and food sector in Palencia accounts for 19% of the province's GDP, nine points higher than this sector's share in Castile & Leon as a whole.

At the same time, the importance of the primary sector enhances the strength of the agri-food transformation sector, represented by major companies and cooperatives, some of which are leaders in their respective segments.

> PALENCIA IS HOME TO TWO OF THE **BIGGEST PRODUCERS OF COOKED** OCTOPUS IN SPAIN AND EUROPE

> > PALENCIA'S AGRI-FOOD COMPANIES ACCOUNT FOR Z/O OF THE REGION'S TOTAL

 LEADING COMPANIES IN THE SECTOR:

- >> GALLETAS GULLÓN
- >> GRUPO SIRO
- >> GRUPO ALIMENTARIO **AGROPAL**
- >> SEDA SOLUBLES
- >> PROSOL
- >> FACUNDO
- >> CHOCOLATES TRAPA
- >> QUESERÍA IBÉRICA
- >> VALLE DE SAN JUAN



IN PRODUCING **CEREALS IN** CASTILE & LEON

2<sup>ND</sup> IN FORAGE CROPS

THIS SECTOR **EMPLOYS ALMOST** 10.000 PEOPLE, **ACCOUNTING FOR** 14% OF ALL **JOBS** 



The very finest beans are grown in Vega de Saldaña, while the lentils from Tierra de Campos have been distinguished with a PGI quality stamp (Protected Geographical Indication).

Palenzuela onions, Ojeda potatoes and Torquemada peppers are other important crops grown by Palencia's agricultural sector.















THE AGRI-FOOD SECTOR

THE AGRI-FOOD SECTOR

#### QUALITY IS OUR HALLMARK

**O**ur beef and lamb farms are notable for their modern infrastructures, further strengthening the transformation industry of meat, cheeses, milk and dairy products.

Palencia is among the top producers of beef and milk-fed lamb in the region of Castile & Leon.

\*CARNE DE CERVERA DE
PISUERGA' AND 'MONTAÑA
PALENTINA' QUALITY MARKS

These stamps guarantee the quality control and traceability of these products from their source through to the point of sale, giving them added market value.

LECHAZO CHURRO

GPI of CASTILE & LEON

This stamp recognises the quality of the milk-fed lamb produced in the province, a traditional local delicacy from our lands.

PALENCIA

THE SECOND BIGGEST PRODUCER OF BEEF

IN CASTILE & LEON





24 CHEESE-MAKING

DAIRIES WHICH PRODUCE SOME

OF THE WORLD'S FINEST

SHEEP'S CHEESES





#### **DELICATESSEN PRODUCTS**

**R&D&I** is a highly-developed practice in Palencia's agri-food sector which translates into new and innovative products: gourmet duck-based products, wild mushrooms, foie bonbons, stuffed capons, cream cheeses, black pudding spreads, black pudding in tubes, blue sheep's cheese, seawater, and much more....



**BRANDS TO LOOK OUT FOR:** 

\* AGROPAL GRUPO ALIMENTARIO \* CASCAJARES \* SELECTOS DE CASTILLA

# EXCELLENCE IN QUALITY FOODS OF PALENCIA



## Alimentos de PALENCIA

With the aim of adding value to the already high quality of locally-produced foods, Palencia Provincial Council has created the umbrella brand of ALIMENTOS DE PALENCIA (FOODS OF PALENCIA) which covers more than one hundred producers and companies.

The food transformation industry, the cornerstone of Palencia's food industry, is the embodiment of our immense agricultural, gastronomic and cultural heritage.

#### GREAT WINES FOR SHARING IN THE BEST COMPANY

The nature of the land, its climatic diversity and meticulous production methods have given the wines of Palencia some very unique characteristics.

Some of our wines boast the Designations of Origin of VINO DEL ARLANZA and VINO DE CIGALES.

### "FOODS OF PALENCIA" COVERS:

- » Products of plant origin
- >> Products of animal origin
- Dairy products
- Wines and spirits
- Confectionary





## MAKING LIFE SWEETER

The finest raw materials paired with artisan recipes passed down from generation to generation are the basis of a range of confectionary products that have managed to conquer the wider Spanish market:

amarguillos,
ciegas, socorritos,
tocinillos de cielo,
almendrados...





#### **HONEY AND ITS DERIVATIVES**

THE BEEKEEPING COMMUNITIES ALL OVER THE PROVINCE PRODUCE ARTISAN HONEY THAT MANAGES TO SURPRISE THE MOST DISCERNING OF PALATES. OUR LIQUID AND SOLID HONEYS ARE JOINED BY OTHER RELATED PRODUCTS SUCH AS ROYAL JELLY, POLLEN AND BEE PROPOLIS.

→ www.alimentosdepalencia.es



THE FORESTRY SECTOR

### FORESTRY STEWARDSHIP SUSTAINABLE MANAGEMENT OF FORESTRY RESOURCES

The landscape features of the province of Palencia, which boasts extensive tracts of forest, have formed the basis for the development of a thriving pellet and biomass industry.

## COMPANIES: R&D&I

- » ID-FOREST
- » ECM INGENIERÍA AMBIENTAL

MORE THAN **42.000** 

HECTARES OF FOREST

ARE SUPPORTED BY THE

FORESTRY MANAGEMENT

AND CERTIFICATION PLAN,

NECESSARY FOR EXPORTING

WOOD TO OTHER COUNTRIES

LAND USE



59.43% under cultivation (a)

(b) meadows and pastureland 10.07%

14,8% forest (c)

(d) other land categories 15.7%



# WATER QUANTITY AND QUALITY

The rivers Carrión and Pisuerga irrigate the province of Palencia, as well as the Palencian sections of the Arlanza and Valdavia and the Canal de Castilla. There is a series of reservoirs in the northern part of the province to guarantee supply for both human consumption and agricultural and industrial use.

### MUSHROOMS MYCOLOGY

The province of Palencia produces more than **5.000 tonnes** of edible, marketable mushrooms. Palencia is a leader in this foodstuff and the headquarters of the Mycology Chair at the University of Valladolid, which comprises experts from both the public and private sectors, has even become known as the "el Silicon Valley of mushrooms".











INNOVATION AND DEVELOPMENT



# INNOVATIVE SOLUTIONS AND PRODUCTS

### WRITING THE FUTURE

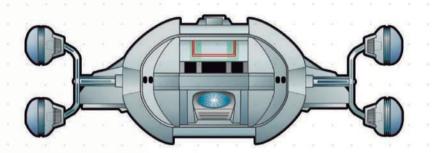
Among the most cutting-edge companies in the province are those that develop innovative systems and processes to make our lives easier, whether in the field of technology, information, health or even heritage conservation.

LEADING NATIONAL
AND INTERNATIONAL
COMPANIES WITH FOREIGN
MARKETS ARE
SPEARHEADING THE DESIGN
AND INSTALLATION
OF MULTIMEDIA SERVICES
IN THE MARKET



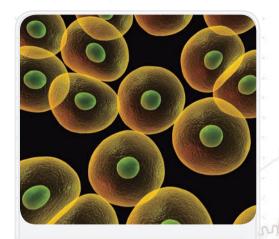
## THE DENEVA SOLUTION ICON MULTIMEDIA

High-speed railway lines and visual marketing systems have opted for the DENEVA solution designed by the Palencian company ICON MULTIMEDIA, which specialises in developing state-of-the-art information systems.



APPLIED
TECHNOLOGY
FOR HERITAGE
SANTA MARÍA
LA REAL FOUNDATION

The Heritage Monitoring System (MHS) is a solution developed by the Santa María La Real Foundation to facilitate preventive conservation and smart management of heritage assets, and has now become an international benchmark.



**STEMCELL** IS A BIOTECH FIRM BASED IN SALDAÑA WHICH **SPECIALISES** IN PROCESSING AND STORING STEM CELLS FROM THE **UMBILICAL** CORD



30

31

# PROFESSIONAL TRAINING

# TO MEET BUSINESS NEEDS

**H**uman resources and educational specialization are essential as a complement to the production and industrial sectors.

The Palencia University Campus (UVA) offers a wide range of degree courses in agriculture, forestry and food in association with the Higher Technical School of Agricultural Engineering. There are also degree courses in Occupational Sciences, Education and Nursing for training top quality professionals to meet corporate demand.





A GREAT RELATIONSHIP
UNIVERSITY \*\*> BUSINESS

# V.T. VOCATIONAL TRAINING

**P**alencia boasts an innovative educational system which includes an agreement with local businesses whereby students spend one-third of their course on placement work.





**GENERATING PROJECTS** GENERATING PROJECTS

#### THE SCIENTIFIC COMMUNITY: A GENERATOR OF PROJECTS

### WHERE RESEARCH AND DEVELOPMENT ARE THE RAISON D'ÊTRE

- » SCIENCE PARK OF THE UNIVERSITY OF VALLADOLID
- » UNIVERSITY INSTITUTE OF RESEARCH AND SUSTAINABLE FORESTRY MANAGEMENT
- » MYCOLOGY CHAIR
- » CETECE CEREALS TECHNOLOGY CENTRF
- » ITAGRA AGRICULTURE AND FOOD TECHNOLOGY CENTRE



#### SCIENCE PARK OF THE UNIVERSITY OF VALLADOLID

The Science Park of the University of Valladolid in Palencia supports knowledge transfer between the university and the corporate world, enhancing innovation and entrepreneurship in both the university community and the business sphere.

→ R&D&I IN FORESTRY MANAGEMENT. BRINGING SCIENCE CLOSER TO SOCIAL NEEDS IN THE FIELD OF FORESTRY STEWARDSHIP: UNIVERSITY INSTITUTE OF SUSTAINABLE FORESTRY RESEARCH AND MANAGEMENT

The conservation and use of forestry systems is the raison d'être of this business unit. Their lines of research cover every aspect of sustainable forestry management so they can be applied directly. Its training programme provides the most advanced knowledge to train talented professionals for companies and organizations.

→ ADVICE FOR RESEARCHERS, COMPANIES AND INDIVIDUALS:

#### THE MYCOLOGY CHAIR

Since its creation, the Mycology Chair has propitiated and supported the creation of companies with a technological component related to mushrooms. Research into their different uses, environmental education, and sales and marketing are other areas in which the Mycology Chair plays an active role.

→ SUPPORT FOR TRAINING AND INFORMATION IN THE AGRI-FOOD SECTOR:

#### CETECE CEREALS TECHNOLOGY CENTRE

This centre promotes research and development in the agri-food sector, especially with regard to the transformation of cereals. It supports the growth and competitiveness of companies in the sector of cereals and their derivatives and strengthens collaborative mechanisms between companies and research centres.

→ PROMOTION OF R&D&I AMONG AGRICULTURAL **COMPANIES AS A WHOLE:** 

#### ITAGRA AGRICULTURE AND FOOD TECHNOLOGY CENTRE

Support for companies in the agri-food sector to help them improve their competitiveness by fostering innovation and facilitating their optimization through high-tech solutions.

